

# KURIKULUM BARU DESAIN KOMUNIKASI VISUAL

TAHAP PERSIAPAN		
Semester I :		
NO	MATA KULIAH	SKS
1	Pancasila	2
2	Mata Kuliah Agama:	2
	Agama Islam	
	Agama Kristen	
	Agama Khatolik	
	Agama Hindu	
	Agama Budha	
	Agama Konghucu	
3	Sejarah Seni Rupa & Desain	2
4	Gambar Bentuk I	3
5	Nirmana I	3
6	Bela Negara	3
7	Kreatifitas	3
JUMLAH		18

TAHAP LANJUTAN		
Semester III :		
NO	MATA KULIAH	SKS
1	Desain Infografis	5
2	Ilustrasi Dasar	3
3	Tipografi Dasar	3
4	Fotografi Dasar	3
5	Metode Grafika	3
6	Narasi Visual	3
7	Kewirausahaan	3
JUMLAH		23

TAHAP LANJUTAN		
Semester V:		
NO	MATA KULIAH	SKS
1	Komunikasi Visual Multimedia 1 (Company Profile)	5
2	Desain Antarmuka dan Interaktif	3
3	Sinematografi	3
4	Mata Kuliah Pilihan 1*	6
5	Metode Desain	3
JUMLAH		20

TAHAP SARJANA		
Semester VII :		
NO	MATA KULIAH	SKS
1	Komunikasi Visual Multimedia 3 (Branding)	5
2	Kuliah Kerja Nyata	3
3	Bahasa Inggris	3
4	Bahasa Indonesia	2
5	Seminar	3
JUMLAH		16

TAHAP LANJUTAN		
Semester V:		
NO	MATA KULIAH	SKS
1	Visual Marketing 1 (Advertising)	5
2	Industri Periklanan	3
3	Komunikasi dan Media	3
4	Mata Kuliah Pilihan 1*	6
5	Metode Desain	3
JUMLAH		20

TAHAP SARJANA		
Semester VII :		
NO	MATA KULIAH	SKS
1	Visual Marketing 3 (Branding)	5
2	Kuliah Kerja Nyata	3
3	Bahasa Inggris	3
4	Bahasa Indonesia	2
5	Seminar	3
JUMLAH		16

TAHAP LANJUTAN		
Semester V:		
NO	MATA KULIAH	SKS
1	Desain Grafis 1 (Perwajahan Media Cetak)	5
2	Grafis Eksperimental	3
3	Bahasa Rupa	3
4	Mata Kuliah Pilihan 1*	6
5	Metode Desain	3
JUMLAH		20

TAHAP SARJANA		
Semester VII :		
NO	MATA KULIAH	SKS
1	Desain Grafis 3 (Branding)	5
2	Kuliah Kerja Nyata	3
3	Bahasa Inggris	3
4	Bahasa Indonesia	2
5	Seminar	3
JUMLAH		16

DAFTAR MATA KULIAH PILIHAN		
NO	MATA KULIAH	SKS
	Mata Kuliah Pilihan 1*	6
1	Videografi	
2	Game	
3	Sosial Media Marketing	
4	Grafis Lingkungan	
5	Komik	
	Event Organize	
6	Permadi/Permata	
JUMLAH		6

TAHAP PERSIAPAN		
Semester II :		
NO	MATA KULIAH	SKS
1	Kewarganegaraan	2
2	Budaya Visual Nusantara	2
3	Gambar Bentuk II	3
4	Nirmana II	3
5	Presentasi Desain	2
6	Komputer Grafis	3
7	Design Thinking	3
8	Semiotika Visual	2
JUMLAH		20

TAHAP LANJUTAN		
Semester IV :		
NO	MATA KULIAH	SKS
1	Desain Identitas Visual	5
2	Manajemen Proyek	2
3	Tipografi Terapan	3
4	Animasi	3
5	Fotografi Terapan	3
6	Ilustrasi Digital	3
7	Audio Visual	3
JUMLAH		22

TAHAP LANJUTAN		
Semester VI :		
NO	MATA KULIAH	SKS
1	Komunikasi Visual Multimedia 2 (Pencitraan Wilayah)	5
2	Mata Kuliah Pilihan 2*	6
3	Kepemimpinan	2
4	Praktek Profesi	3
5	Metode Penelitian Desain	3
6	Etika Profesi	3
JUMLAH		22

TAHAP SARJANA		
Semester VIII :		
NO	MATA KULIAH	SKS
1	Tugas Akhir	7
JUMLAH		7

TAHAP LANJUTAN		
Semester VI :		
NO	MATA KULIAH	SKS
1	Visual Marketing 2 (Kampanye Sosial)	5
2	Mata Kuliah Pilihan 2*	6
3	Kepemimpinan	2
4	Praktek Profesi	3
5	Metode Penelitian Desain	3
6	Etika Profesi	3
JUMLAH		22

TAHAP SARJANA		
Semester VIII :		
NO	MATA KULIAH	SKS
1	Tugas Akhir	7
JUMLAH		7

TAHAP LANJUTAN		
Semester VI :		
NO	MATA KULIAH	SKS
1	Desain Grafis 2 (Desain Kemasan)	5
2	Mata Kuliah Pilihan 2*	6
3	Kepemimpinan	2
4	Praktek Profesi	3
5	Metode Penelitian Desain	3
6	Etika Profesi	3
JUMLAH		22

TAHAP SARJANA		
Semester VIII :		
NO	MATA KULIAH	SKS
1	Tugas Akhir	7
JUMLAH		7

DAFTAR MATA KULIAH PILIHAN		
NO	MATA KULIAH	SKS
	Mata Kuliah Pilihan 2*	6
1	Web Desain	
2	Event Organize	
3	Fotografi Aplikatif	
4	Buku Anak	
5	Urban Art	
6	Permadi/Permata	
JUMLAH		6

JALUR MINAT KOMUNIKASI  
VISUAL MULTIMEDIA

JALUR MINAT  
VISUAL MARKETING

JALUR MINAT  
DESAIN GRAFIS

# VISUAL COMMUNICATION DESIGN NEW CURRICULUM

PREPARATION STAGE		
Semester I :		
NO	COURSE	C
1	Pancasila	2
2	Religion Courses:	2
	Islamic Religion	
	Christian Religion	
	Catholic Religion	
	Hindu Religion	
	Buddha Religion	
	Confucius Religion	
3	History of Art & Design	2
4	Basic Drawing I	3
5	Basic Design I (Nirmana I)	3
6	State Defense Education	3
7	Creativity	3
<b>TOTAL CREDIT</b>		<b>18</b>

ADVANCED STAGE		
Semester III :		
NO	COURSE	C
1	Infographic Design	5
2	Basic Illustration	3
3	Basic Typoraphy	3
4	Basic Photography	3
5	Graphical Method	3
6	Visual Narrative	3
7	Entrepreneurship	3
<b>TOTAL CREDIT</b>		<b>23</b>

ADVANCED STAGE		
Semester V:		
NO	COURSE	C
1	Multimedia Visual Communication 1 (Company Profile)	5
2	Interface and Interactive Design	3
3	Cinematography	3
4	Elective Courses 1*	6
5	Design Method	3
<b>TOTAL CREDIT</b>		<b>20</b>

GRADUATE STAGE		
Semester VII :		
NO	COURSE	C
1	Multimedia Visual Communication (Branding)	5
2	Community Service	3
3	English	3
4	Bahasa Indonesia	2
5	Seminar	3
<b>TOTAL CREDIT</b>		<b>16</b>

ADVANCED STAGE		
Semester V:		
NO	COURSE	C
1	Visual Marketing 1 (Advertising)	5
2	Advertising Industry	3
3	Communications and Media	3
4	Elective Courses 1*	6
5	Design Method	3
<b>TOTAL CREDIT</b>		<b>20</b>

GRADUATE STAGE		
Semester VII :		
NO	COURSE	C
1	Visual Marketing 3 (Branding)	5
2	Community Service	3
3	English	3
4	Bahasa Indonesia	2
5	Seminar	3
<b>TOTAL CREDIT</b>		<b>16</b>

ADVANCED STAGE		
Semester V:		
NO	COURSE	C
1	Graphic Design 1 (Print Media Appearance)	5
2	Experimental Graphics	3
3	Visual Language	3
4	Elective Courses 1*	6
5	Design Method	3
<b>TOTAL CREDIT</b>		<b>20</b>

GRADUATE STAGE		
Semester VII :		
NO	COURSE	C
1	Graphic Design 3 (Branding)	5
2	Community Service	3
3	English	3
4	Bahasa Indonesia	2
5	Seminar	3
<b>TOTAL CREDIT</b>		<b>16</b>

ELECTIVE COURSES LIST		
NO	COURSE	C
	Elective Courses 1*	6
1	Videography	
2	Game	
3	Social Media Marketing	
4	Environment Graphic	
5	Comic	
	Event Organize	
6	Permadi/Permata	
<b>TOTAL CREDIT</b>		<b>6</b>

PREPARATION STAGE		
Semester II :		
NO	COURSE	C
1	Civics	2
2	Archipelago Visual Culture	2
3	Basic Drawing II	3
4	Basic Design II (Nirmana II)	3
5	Design Presentation	2
6	Computer Graphics	3
7	Design Thinking	3
8	Visual Semiotic	2
<b>TOTAL CREDIT</b>		<b>20</b>

ADVANCED STAGE		
Semester IV :		
NO	COURSE	C
1	Visual Identity Design	5
2	Design Project Management	2
3	Applicative Typography	3
4	Animation	3
5	Applicative Photography	3
6	Digital Illustration	3
7	Audio Visual	3
<b>TOTAL CREDIT</b>		<b>22</b>

ADVANCED STAGE		
Semester VI :		
NO	COURSE	C
1	Multimedia Visual Communication 2 (Region Branding)	5
2	Elective Courses 2*	6
3	Leadership	2
4	Job Training	3
5	Research Method in Design	3
6	Professional Ethics	3
<b>TOTAL CREDIT</b>		<b>22</b>

GRADUATE STAGE		
Semester VIII :		
NO	COURSE	C
1	Thesis	7
<b>TOTAL CREDIT</b>		<b>7</b>

ADVANCED STAGE		
Semester VI :		
NO	COURSE	C
1	Visual Marketing 2 (Social Campaign)	5
2	Elective Courses 2*	6
3	Leadership	2
4	Job Training	3
5	Research Method in Design	3
6	Professional Ethics	3
<b>TOTAL CREDIT</b>		<b>22</b>

GRADUATE STAGE		
Semester VIII :		
NO	COURSE	C
1	Thesis	7
<b>TOTAL CREDIT</b>		<b>7</b>

ADVANCED STAGE		
Semester VI :		
NO	COURSE	C
1	Graphic Design 2 (Packaging Design)	5
2	Elective Courses 2*	6
3	Leadership	2
4	Job Training	3
5	Research Method in Design	3
6	Professional Ethics	3
<b>TOTAL CREDIT</b>		<b>22</b>

GRADUATE STAGE		
Semester VIII :		
NO	COURSE	C
1	Thesis	7
<b>TOTAL CREDIT</b>		<b>7</b>

ELECTIVE COURSES LIST		
NO	COURSE	C
	Elective Courses 2*	6
1	Web Design	
2	Event Organize	
3	Applicative Photography	
4	Children Book	
5	Urban Art	
6	Permadi/Permata	
<b>TOTAL CREDIT</b>		<b>6</b>

MULTIMEDIA VISUAL COMMUNICATION  
FIELD OF INTEREST

VISUAL MARKETING  
FIELD OF INTEREST

GRAPHIC DESIGN  
FIELD OF INTEREST